

# STREET SMART™

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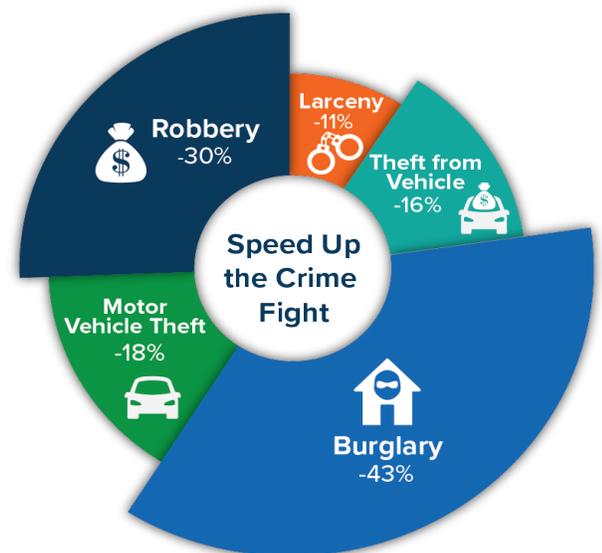
## EMPOWERS FULTON COUNTY POLICE DEPARTMENT TO REDUCE CRIME IN "SLIDERS" & "BIG 4" CRIME BY DOUBLE DIGITS

With Street Smart™, the Fulton County Police Department (FCPD) and its multi-agency slider task force were able to successfully reduce the number of slider crimes in Fulton County by 40% in one year — the first year they started using Street Smart — and Big 4 crimes by 25% — an absolutely dramatic reduction in numbers.

Street Smart™ arms officers with critical, real-time crime information while on patrol on our nation's city streets. This state-of-the-art tool enables officers to share relevant, structured and unstructured information through situation-based bulletins and police discussions. The ability to visualize data points on maps and aggregate and share relevant information in real time, keeps LEOs up-to-speed, informed and protected as they patrol our streets.

Starting in February 2017, with the final procurement of Street Smart in place, the Fulton County Police Department (FCPD) began tackling the rising trend of "slider" crimes in the area. "Slider" criminals target gas stations. While the victim pumps gas, the perpetrator unlocks the passenger-side door and "slides" over the seat. They then start the ignition — easy with the key fob located in the victim's pocket standing only a few feet away. Then the real crime spree begins, using the stolen vehicle to commit all kinds of crimes — principally robbing pedestrians and breaking into homes, businesses, and finally other cars.

The FCPD credits Street Smart in helping to solve "slider" crimes easier and faster, with precise real-time information sharing and improved communication capabilities. **"We didn't just have success in slider crimes," Yates said, "we had it across the board."**



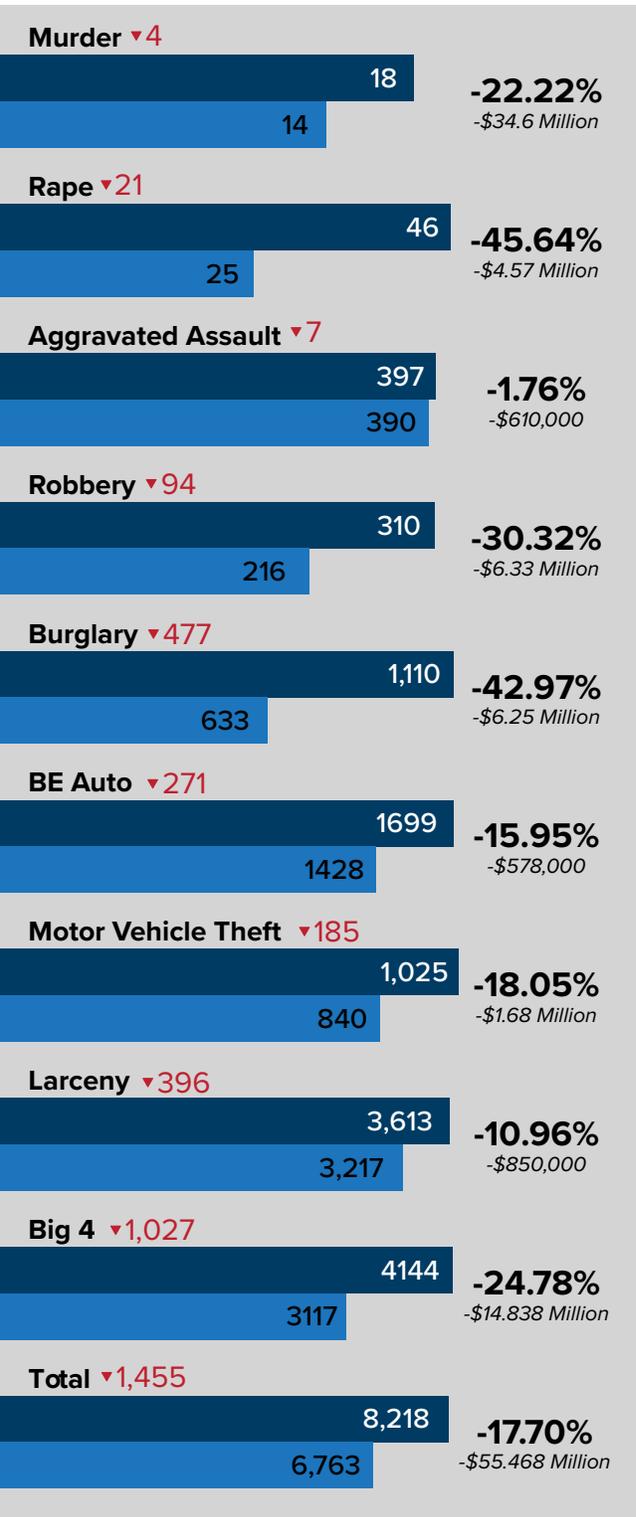
Fulton County, GA Police Department  
One Year Crime Reduction Stats  
2016-2017

\*2018 data pending due to annexations

# “Nothing gets linked without Street Smart. That’s truly it.”

In addition to average citizens, well-known people in town were being victimized by these slider crimes; and, thanks to 24/7 security cameras, you could watch the slider crimes being carried out on the 6 o’clock news almost nightly.

## Fulton County Police Department Crime Statistics 2016 vs. 2017



■ 2016 ■ 2017

Chief Halbert made the decision to implement a multi-agency Slider Task Force consisting of the FCPD and five other jurisdictions. These six jurisdictions began sharing intelligence freely and communicating quickly about the slider offenders. Together, they realized the commonality was the perpetrators. **“The majority of these crimes were being committed by the same people — the same players going to gas stations, pulling up in stolen cars, using the car to commit other Big 4 crimes, then abandoning the car when it’s out of gas. We started thinking: why don’t we track the people we know are doing it?”** With this in mind, the focus moved to the perpetrators themselves, and away from trying to predict the locations they’d hit. Here’s how they did it:

### Crime-Fighting Discussion Board

The backbone for FCPD’s collaborative problem solving in the case of slider crimes was discussion boards and their ability to bring information to an officer’s attention days or weeks faster than traditional methods. **“The speed of email is not the speed of a discussion board. Discussion boards are so fast that we’re sharing the intelligence right away. Most of the information we could get our hands on, we were pushing it to the frontline officers. That’s key.”**

### Advanced Search

**“The speed of information is undeniably crucial, and equally critical is the searchability of that information.”** Fulton County officers found that the ability to search discussion boards was incredibly important — a time saver, because crime-solving is all about putting the pieces together in the least amount of time possible to get the offender off the street and to prevent future crimes. This tool allowed officers to search for anything previously related to the crimes, and to sort the data so that information never becomes stale.

### Bulletin Management

This tool centralizes information in one location, in near real-time, delivering important bulletins to officers in the field across the jurisdictions of Fulton County. This saves time because the information flow is easy to follow and led to subsequent early arrests.

## Map Viewer

This feature provided instant visualization of crime patterns in a specific location by displaying color-coded dots that show reported crimes and the locations where they were committed. **“Mapping turned out to be unbelievably useful. Everything gets geo-coded. You can throw everything up on the map.”** The visualization of the map empowered patrol officers to see which gas stations the perpetrators liked, when they liked to commit crimes, etc. **“We mapped them, so every cop knew if a slider was in their area. It started becoming apparent when you overlay the slider crime and the slider perps who likes which gas stations, and where they are.”**

## Data Feeds

**“Using data filters, officers can narrow down information to their area. There’s no added noise — just more information. It’s huge that we can communicate with other jurisdictions so quickly.”** When the officers connected the dots more quickly and established patterns to make the early arrests to get the offenders off the street, they prevented future crimes and saved their department time and money.

## Offender/Juvenile/Home Detention Data

This feature allows officers to look up known offenders in a localized area, saving them the time of having to do a full-scale search. Frontline officers figured out who operates where, just by proximity to the perpetrator’s house.

## Real-time Intelligence Sharing & Communication

**“It got to the point that information was so free flowing. A crime would come up, and we knew who we were looking for because of the intelligence that Street Smart was gathering from us and from the other agencies.”**

## Sliders

In their pursuit of rising “slider” crimes, the FCPD used Street Smart technology to get a jump on the car thieves. What they found were connections to multiple crimes in the Atlanta region. With a new approach, and a multi-jurisdictional task force in place, real-time intelligence from Street Smart helped Fulton County gain double-digit reductions in Big 4 crimes across the board.



Perpetrators would “slide” into a car at the gas pump and drive away



They would then use that car to commit crimes like burglary and theft



Getting the “sliders” off the street, FCPD saw double-digit reductions in crime



Using Street Smart’s real-time, searchable bulletins, discussion boards and interactive mapping, FPCD started connecting the dots

With the help of crime-fighting tools native to Street Smart, police officers in Fulton County and the surrounding jurisdictions were empowered to make more arrests and prevent future crimes. The success of reducing crime in Fulton County, Georgia was based on Chief Halbert's strategic decision to set up the Slider Task Force, supported by perpetrator analysis, precision policing, and real-time information-sharing made possible by Street Smart.

Contact us today to learn how Street Smart can help your law enforcement agency reduce crime rates with real-time crime reporting, crime analysis, and crime mapping.



## Chief Darryl Halbert

Chief Darryl Halbert oversees the management and operations of the Fulton County Police Department. He is a 25-year veteran with the department. During his tenure, he has performed various functions within the department including Patrol Watch Commander, Public Information Officer, Accreditation Manager, and Internal Affairs Commander.



## Major W. Wade Yates

Major W. Wade Yates is the Administration Commander for the Fulton County Police Department in Fulton County, Georgia. During the rollout of Street Smart, he was the Special Operations Commander and was responsible for the Crime Suppression team that supported patrol officers by focusing on perpetrators instead of crime locations. Major Yates has been with the Fulton County Police Department for over 25 years and has worked in every area of the Department.

*\*All quotes attributed to Major Wade Yates, Fulton County Police Department*

*\*All statistics provided by Fulton County Police Department*



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